

Europe

Strategy Matters

Portfolio Strategy Research

Where have all the earnings gone?

2014 is proving so far to be the fourth year of consistent downward earnings revisions for Europe. Earnings growth was expected to be 13% at the beginning of the year and is now 7% and these downward revisions have been broad-based; few sectors have escaped. Does this damage our thesis for a continued grind higher in equities? We don't think so; earnings revisions are usually negative and negative revisions have not precluded rallies in the past. Moreover, actual earnings are starting to grow albeit at a rather pedestrian 1.5% qoq in 1Q 2014.

Negative revisions are the norm rather than the exception

Since 1989 over 60% of the months have seen negative earnings revisions. It tends to be later in the cycle that revisions move to positive territory.

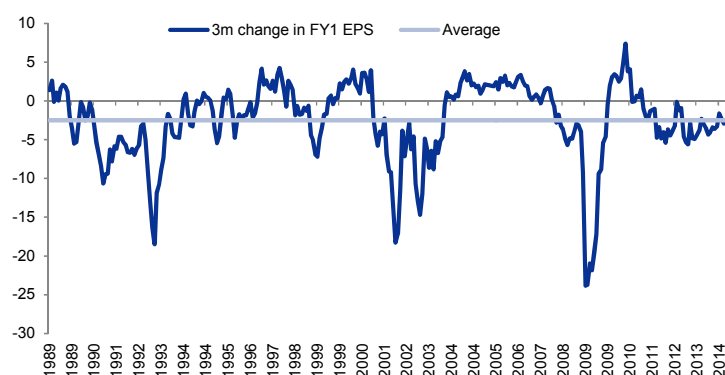
Earnings revisions firmly anchored in macro...

Earnings estimates are not the only forecast to be revised down; GDP also tends to be revised down. So far this year GDP in the US, Euro area and EM has been a little weaker than both we and consensus forecast at the outset. We find the sensitivity of EPS revisions to GDP revisions is around 10 times. Using this historical relationship earnings revisions over the past three years have slightly undershot but the disconnect seems limited.

...given macro weakness in 1H we revise down 2014

Trailing earnings are starting to grow (+1.5% qoq) driven by margin improvement, and we expect FY 2014 to see positive growth. But given the downgrades to Global GDP in 1H, we are revising our top-down 2014 EPS growth estimate to +6% from +11%; 2015 growth is unchanged at +12%.

60% of months experience negative revisions (3m change in FY1 EPS)



Source: I/B/E/S, FactSet, Goldman Sachs Global Investment Research

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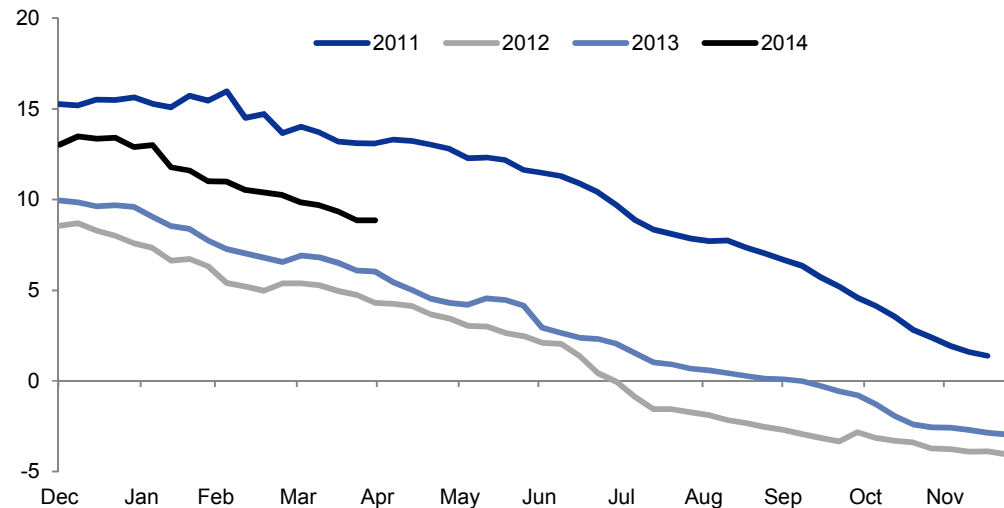
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Earnings revisions have been negative for the past three years

Since the beginning of the year, I/B/E/S consensus earnings expectations have continued to be revised down. Earnings growth was expected to be 13% at the beginning of the year and is now only 7%; we now forecast 6%, down from 11%. So far, this downgrade looks similar to that in the past three years and is raising concerns among investors that earnings are the missing piece of the recovery which could ultimately jeopardize the rally started in June 2012.

Exhibit 1: Over the last three years, earnings have been continuously revised down
Expected earnings growth (%) through the years



Source: Datastream, I/B/E/S, Goldman Sachs Global Investment Research.

We try to address this concern by looking at historical earnings revisions and their relationship with revisions to economic growth, the phase of the equity cycle and market performance. We highlight five points which we think are important for the current debate on earnings:

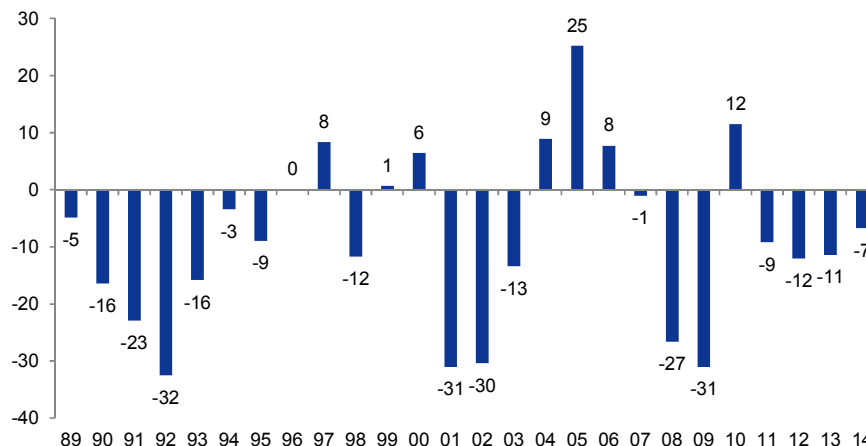
- 1. Negative earnings revisions are the norm rather than the exception.** Since 1989, over 60% of the months have seen negative earnings revisions. It is only late in the equity cycle that revisions move to positive territory.
- 2. Earnings revisions are firmly related to consensus GDP revisions with an estimated sensitivity of around 10 times.** This is comparable to the sensitivity of earnings growth to GDP growth that we estimated. The recent episode of negative earnings revisions can also be related to negative GDP revisions, and to the extent there is any micro/macro disconnect it is small and within the normal historical experience.
- 3. Historically negative revisions have limited impact on overall market performance** as, at turning points, the market can rally while earnings expectations are still being revised down.
- 4. The last three years have seen revisions more negative than the median historical experience. However, when taking into account the phase of the equity cycle revisions have been comparable (or even slightly better) than what the historical experience would suggest.**
- 5. In spite of negative revisions to the forward estimate, actual earnings have recently improved (albeit modestly) as have trailing margins.** This points to an earnings recovery but at a slower pace than expected by consensus.

Negative revisions are the norm rather than the exception

In Exhibit 2, we compare the first earnings estimate of the year (at the beginning of January) with the estimate a year later. We find it is not unusual for consensus to be revised significantly in either direction significantly through the year: the average of the absolute difference between the first estimate for FYI earnings and the last is around 14%.

Exhibit 2: Consensus earnings tend to be revised down

Difference in percent between first and final estimate of FY1 earnings level in a given year



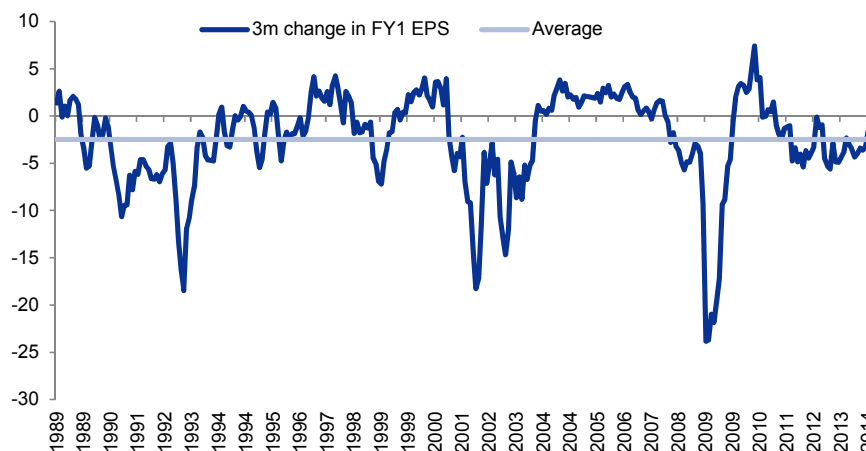
Source: I/B/E/S, FactSet, Goldman Sachs Global Investment Research.

This difference is not equally distributed between positive and negative revisions. Years with negative revisions outnumber those with positive revisions by a factor of 2:1. We find there is a link between earnings revisions and earnings growth. Years with stronger growth tend to have better earnings revisions. Additionally, it is worth highlighting that the recent part of the series has been less negative than the earlier part.

On a higher frequency, it also appears that negative earnings revisions are more the norm than the exception. Exhibit 3 shows the evolution of the 3-month change in FY1 EPS on a monthly basis since 1989. About 63% of the months have seen negative revisions and the average 3-month change in FY1 earnings revision is -2.5%. This average number is partially driven by large negative revisions during the crisis; however the median of monthly revisions remains negative at -1.7%.

Exhibit 3: Over 60% of months have experienced negative earnings revisions

3-month change in FY1 EPS



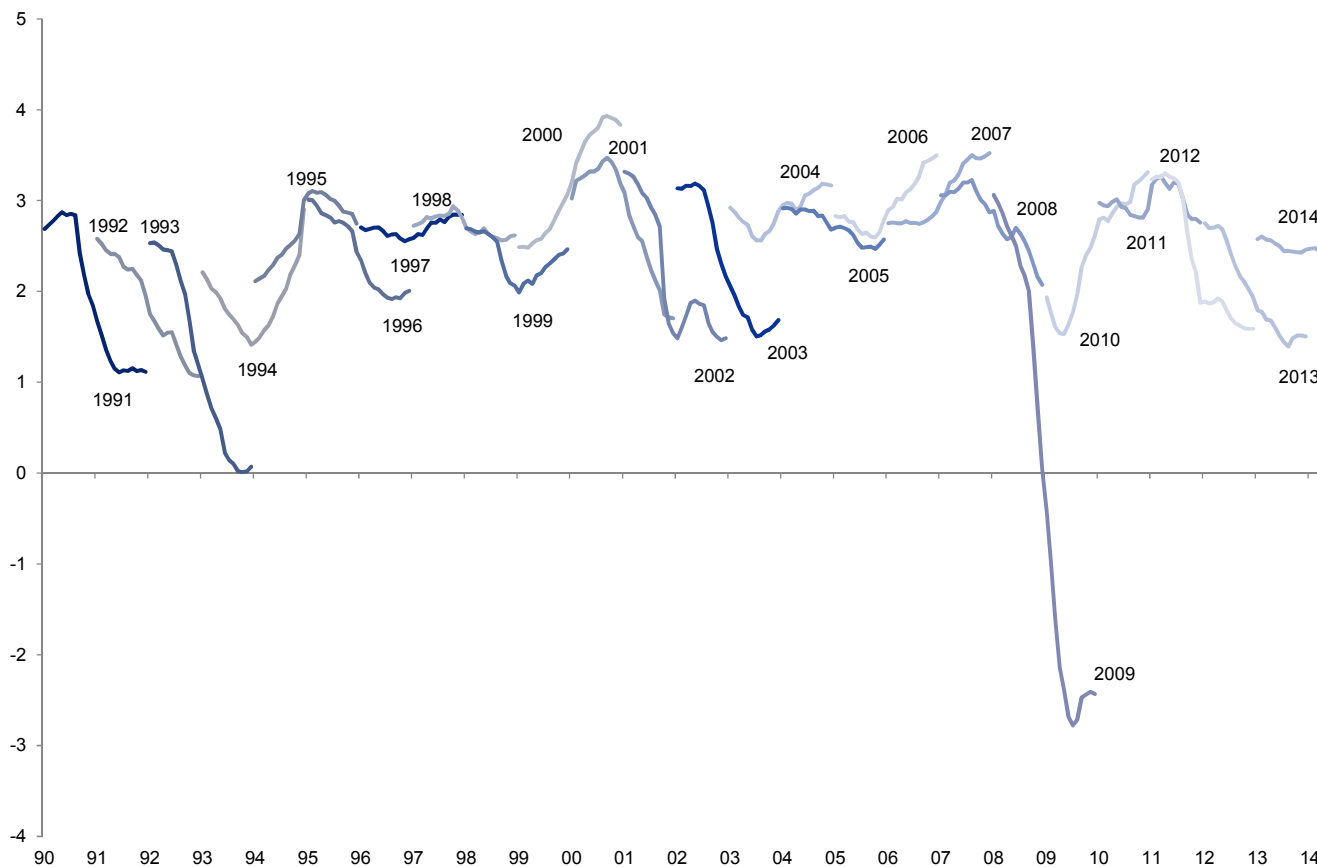
Source: I/B/E/S, Factset, Goldman Sachs Global Investment Research

Earnings revisions firmly anchored in macro

Earnings estimates are not the only forecast to be revised down, as consensus GDP also tends to be revised down. Exhibit 4 shows the evolution of sales weighted GDP growth from the first estimate (two years before the growth vintage) to the last one (in the final month of the year). Sales weighted GDP growth is our preferred measure of the effective growth rate to which European companies are exposed in their end market. We compute it by weighting individual regions' GDP growth by European companies' sales exposure.

Exhibit 4: Macro consensus also tends to be revised down

Evolution of sales weighted consensus GDP growth



Source: Consensus Economics, Goldman Sachs Global Investment Research.

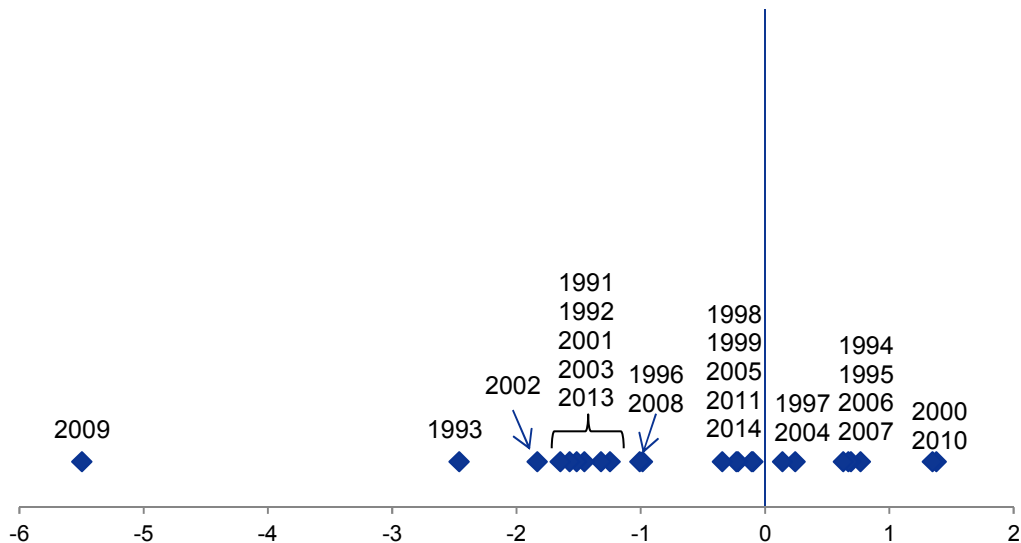
Over the last 24 years we include in this analysis, sales weighted GDP growth has been revised down in two thirds of the years with median revisions close to -0.30 bp. 2011 to 2014 growth vintages have all been revised down and it is therefore unsurprising that earnings growth has also been revised down. Exhibit 5 highlights the distribution of GDP growth revision over two years for each vintage. There are three clusters of observation that stand out:

- The years with limited revisions centered on 0 including almost a third of the observations (7 out of 24).
- The moderately negative years with revisions between -1 and -2 percentage points which include over a third of the observations (9 out of 24)
- The moderately positive revisions of less than 1 percentage point comprising just a sixth of the observation (4 out of 24).



Finally the more extreme years represent another sixth of the observations (4 observations). Two of them are positive: the 2010 recovery from the crisis and the 2000 year of strong global growth. The most negative revision (2009) is almost four times as large as the most positive while 1993 is more negative than the moderately negative cluster we identify without being as extreme as 2009.

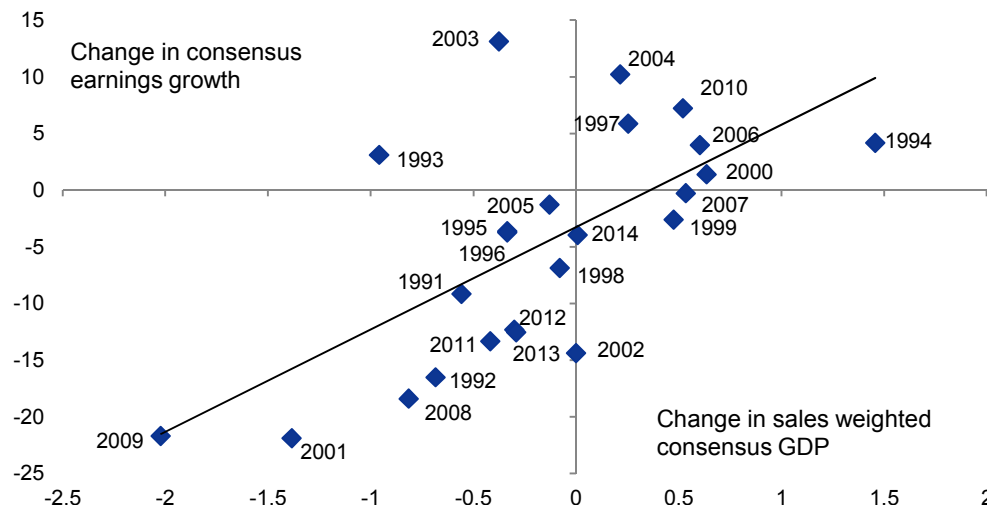
Exhibit 5: Distribution of change in consensus sales weighted GDP growth forecasts
Change is the difference between first and last estimate of GDP growth two years later



Source: Consensus Economics, Goldman Sachs Global Investment Research

We try to quantify the relationship between revisions to consensus earnings and GDP. Exhibit 6 shows change in consensus GDP growth and consensus earnings growth for each year. We find the sensitivity of earnings revisions to GDP revisions to be around 10 times. Interestingly, this is very close to the sensitivity of earnings growth to GDP growth of 10.5 which we have estimated in our work on earnings (see *Profit Pathology: A macro investor's guide to the European profit cycle*, April 4, 2014). Using this historical relationship we find that consensus earnings revisions over the past three years have slightly undershot GDP revisions but the disconnect seems limited in our view.

Exhibit 6: Change in consensus earnings is related to macro environment

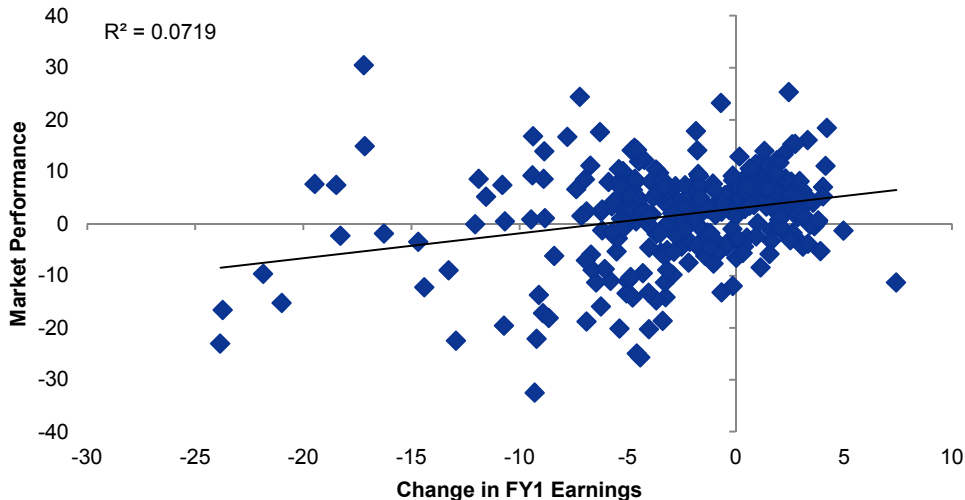


Source: Consensus Economics, I/B/E/S, Factset, Goldman Sachs Global Investment Research.

Link between earnings revisions and market performance is weak

Generally, the contemporaneous link between performance and earnings revisions has been weak. This is related to the fact that investors anticipate earnings recovery and shares rally initially at least while earnings are still being downgraded. Exhibit 7 illustrates this on a monthly basis.

Exhibit 7: Weak link between earnings revisions and overall market performance

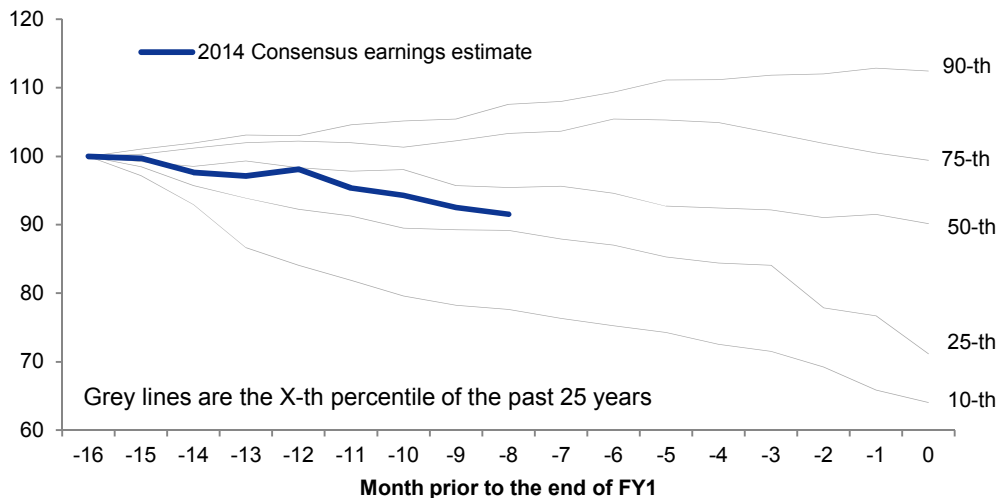


Source: I/B/E/S, Factset, Goldman Sachs Global Investment Research.

Past years' earnings revisions weaker than historical experience...

Exhibit 8 shows the evolution of 2014 earnings estimates compared to the historical experience. So far revisions are tracking below the median experience which is highlighted by the 50th percentile grey line.

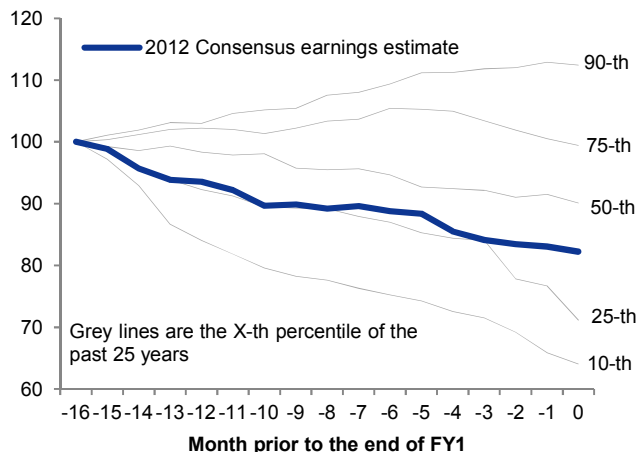
Exhibit 8: So far earnings estimates are tracking below median year



Source: I/B/E/S, Factset, Goldman Sachs Global Investment Research.

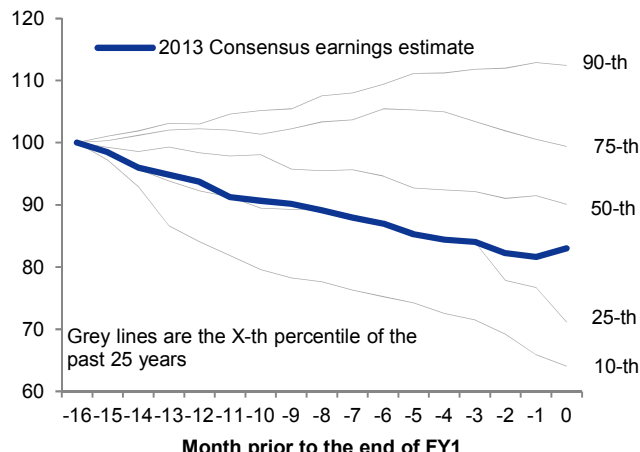
Similarly, 2012 and 2013 have all tracked below the median historical experience. This would suggest that the recent period of revisions has been worse than the median year which is already negative 10%.

Exhibit 9: 2012 was weaker than median experience...



Source: I/B/E/S, FactSet, Goldman Sachs Global Investment Research.

Exhibit 10: ...and so was 2013



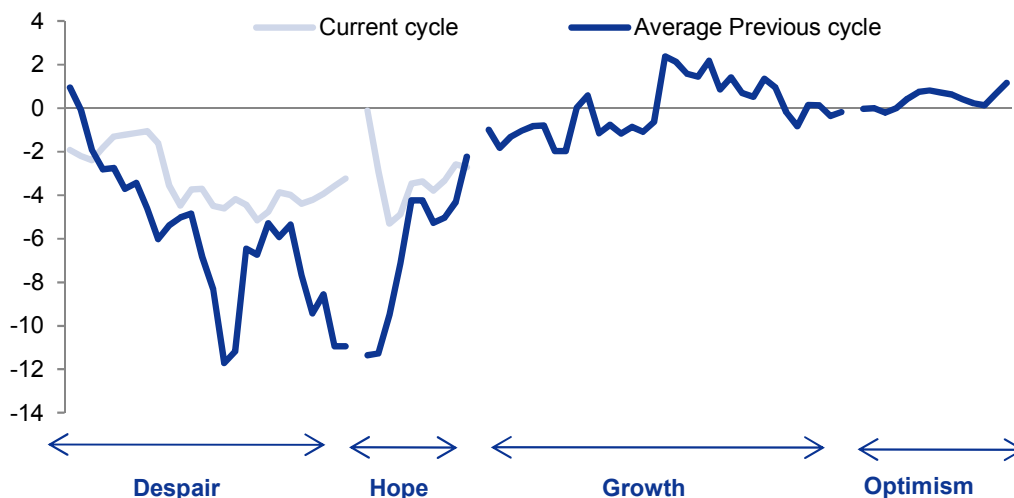
Source: I/B/E/S, Factset, Goldman Sachs Global Investment Research.

... But comparable when accounting for the phase of the cycle

However, comparing the past three years with the median historical experience is somewhat inappropriate given the state of the equity cycle. Using our phases framework which decomposes the equity market cycle in four different phase (*The Equity Cycle part 1: Identifying the phases*, October 2009) we compare the current cycle with the average.

Exhibit 11 shows the evolution of earnings revisions through the different phases. Negative but improving revisions have been comparable with the historical experience of the 'hope' phase (the sharp rally driven by multiple expansion). If anything, the departure from historical experience has been that revisions were less negative during the 'despair' phase than they are typically – something we would explain by the fact that earnings and margins had not fully recovered to their previous peak when the Euro area crisis hit and therefore had less scope to fall.

Exhibit 11: Earnings revisions have not been particularly negative considering the phase of the cycle



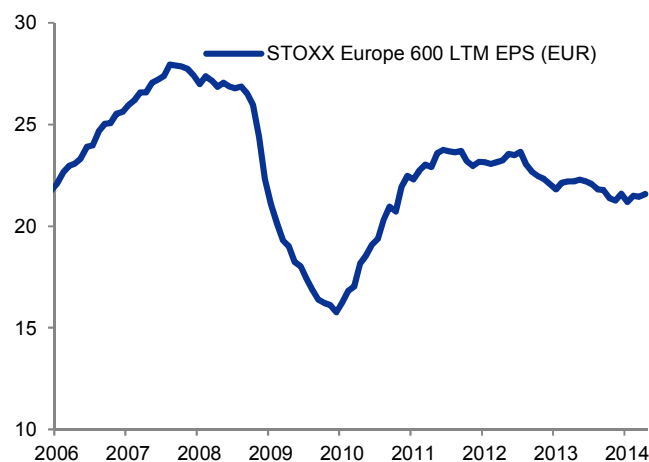
Source: I/B/E/S, Factset, Goldman Sachs Global Investment Research.

Actual earnings have stabilized

With consensus earnings continuing to fall, it is tempting to question the transition to the growth phase we have discussed. However, while forward consensus earnings continue to be revised down, actual earnings have turned and have sequentially grown since the fourth quarter of last year. This has been consistent with an improvement in trailing margins (Exhibits 12 and 13).

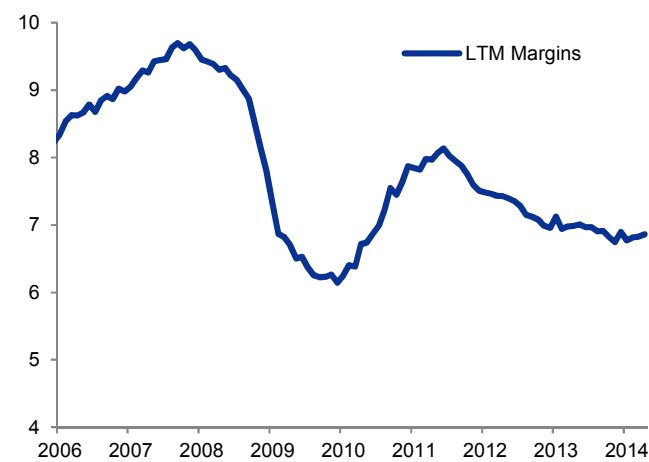
However, realized sequential growth in LTM earnings has so far been slow at a mere 1.5% qoq. This is something we would relate to the low level of economic activity in the first quarter from both the US and China. In order to reach our growth forecasts, we would need to see the improvement in economic indicators be sustained and earnings growth accelerate in the second half of the year.

Exhibit 12: Trailing EPS have grown sequentially...



Source: Datastream, I/B/E/S, Goldman Sachs Global Investment Research.

Exhibit 13: ...as margins improved slightly.



Source: Datastream, I/B/E/S, Goldman Sachs Global Investment Research.

Downgrading 2014 earnings growth to 6%

Reflecting the poorer data in the first quarter, our Economists have revised down their US, China and Euro area 2014 GDP growth forecasts for 2014 to 2.5%, 7.3% and 1.0% respectively. Additionally the strength of the EUR since the beginning of the year has been a headwind to European revenue with negative sales surprise in the past two earnings seasons.

Taking into account the weaker sales weighted GDP growth we now expect for 2014, we revise down our forecasts for European earnings from 11% to 6%. Beyond 2014, we leave our earnings growth forecasts unchanged at 12%, 9% and 8% for 2015, 2016 and 2017 respectively as we expect the first quarter weakness to be temporary – notably as weather-related effects in the US unwind. In that sense, the recent improvement in US growth momentum is encouraging with our current activity indicator pointing to growth of 2.8% in April. We leave unchanged our 3, 6 and 12 month price targets for the STOX Europe 600 at 350, 360 and 375 and therefore expect slightly more multiple expansion over the next 12 months from 14.4x currently to 14.7x.

While our revised forecasts might seem optimistic in the light of the negative revisions we have seen in the last three years, they continue to point to a slow earnings recovery with the European EPS level reaching the previous 2007 peak of €27.9 only in 2016.

Exhibit 14: We expect 6% earnings growth for the European market in 2014

STOXX EUROPE 600 EARNINGS FORECAST							
	2012	2013P	2014E	2015E	2016E	2017E	Peak
Sales growth (%)	5.8	-1.5	0.8	4.9	6.0	5.5	
Net income margin (level, %)	6.7	6.4	6.7	7.0	7.2	7.5	8.4
<i>Change in net income margin (%)</i>		-4	3	6	3	3	
<i>Change in net income margin (bp)</i>		-35	21	37	23	21	
Net income ex financials growth (%)		-5	4	11	9	9	
Net income financials pre-exceptionals		12	13	16	8	6	
<i>Weight of financials pre-exceptionals (eop)</i>	22	26	27	28	28	28	
Re-occurring net income growth (%)	-3	-2	6	12	9	8	
EPS Level (EUR)	21.8	21.5	22.9	25.6	27.9	30.2	27.9

Source: Worldscope, I/B/E/S, Goldman Sachs Global Investment Research.

In terms of composition, we continue to expect growth to be driven mostly by margin expansion this year, with sales growth of only 0.8%. Beyond this year, we expect bottom-line earnings growth to be more balanced between top-line and margins. Sector-wise, it is worth highlighting the large and increasing weight of financials in the overall 2014 growth of the European market: financials now account for 53% of 2014 earnings growth. Oil & gas, industrial goods & services and autos are next three largest contributors. Together, these four sectors contribute just below 90% of European earnings growth.

Exhibit 15: Financials are contributing 53% of 2014 earnings growth

Sector	2013-2014				2014-2015			
	Base weight (%)	Growth (%)	Contribution (pp)	% of Total Growth	Base weight (%)	Growth (%)	Contribution (pp)	% of Total Growth
Financials	26	13	3.4	53	27	16	4.4	35
Oil & Gas	10	8	0.8	12	10	7	0.7	6
Industrial Goods & Services	9	8	0.8	12	9	12	1.1	9
Automobiles & Parts	4	16	0.7	10	4	22	1.0	8
Technology	2	23	0.4	7	2	13	0.3	2
Health Care	11	4	0.4	6	10	9	0.9	7
Chemicals	5	7	0.3	5	5	14	0.6	5
Travel & Leisure	1	29	0.3	5	1	23	0.3	2
Personal & Household Goods	5	5	0.3	4	5	12	0.6	5
Construction & Materials	2	11	0.2	3	2	17	0.4	3
Basic Resources	4	5	0.2	3	4	16	0.6	5
Food & Beverage	6	2	0.1	2	6	11	0.7	5
Retail	3	3	0.1	2	3	6	0.2	1
Media	2	0	0.0	0	2	13	0.3	2
Utilities	5	-10	-0.5	-8	4	7	0.3	2
Telecommunications	5	-21	-1.0	-16	4	4	0.1	1
STOXX Europe 600		6				12		

The telecoms figure is distorted by the Vodafone/Verizon deal, excluding VOD I/B/E/S consensus aggregated Telecoms growth is -7%.

Source: Worldscope, I/B/E/S, Goldman Sachs Global Investment Research.

Disclosure Appendix

Reg AC

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